Photo by ECOSUR

CommunityFirst Solutions for COVID-19

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Decolonizing responses to health crises

Photo by ECO-RE

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CommunityFirst: From Tuberculosis to COVID-19

Photos by Ilisaqsivik

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The CommunityFirst COVID-19 **Roadmap**

STEP 1 ORGANIZE

- **DETERMINE** level of transmission
- **IDENTIFY** high-risk & vulnerable groups
- **COORDINATE** with health authorities & other relevant actors
- **PROTECT** your community
- **COMMUNICATE** key messages
- **PROVIDE** food & essential items
- **SUPPLY** water & sanitation

STEP 2 PREPARE

- **REVIEW** measures with health authorities & other relevant actors
- **SECURE** personal protection equipment needs
- **SUPPORT** high-risk & vulnerable groups
- **ADAPT** community life
- **HIRE** COVID-19 community health workers
- **EQUIP** community members
- **PREPARE** quarantine/ isolation
- **MOBILIZE** your community

STEP 3 RESPOND

- **FOLLOW UP** with health authorities & other relevant actors
- **DETECT** COVID-19 cases
- **ISOLATE** suspected COVID-19 cases
- **SUPPORT** mental health & wellness
- **TRACE** contacts
- **ENSURE** physical distancing
- **ACCESS** available telehealth

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Roadmap

Spanish
Organizar
Preparar
Responder

Inuktitut
ᐊᕐᖃᑭᓯᑉᐃᓗᑎᑦ
ᐸᕐᓇᒍᓗᑎᑦ
ᑭᐅᓗᑎᑦ

English
Organize
Prepare
Respond

French
Organiser
Préparer
Répondre

Portuguese
Organizar
Preparar
Responder

Swahili
Mpangilio
Jiandae
Changamkia

SeəChange

communityfirstcovid19.org

CommunityFirst Solutions for COVID-19

SeeChange Initiative supports communities organizing, preparing, and responding to CO...

Roadmap

A step-by-step guide to create a sustainable action plan for your community.

Search

Getting ready ⌄

Organize ⌄

Prepare ⌄

Respond ⌄

Sustain ⌄

2. Identify resources, knowledge and skills within the community

- Medical and psychological personnel
- Traditional medicine
- Crafts: e.g. textiles (for masks), soap-making
- Community spaces
- Communication platforms: radio, social network groups, loudspeakers
- Community networks
- Food and water, sanitary materials

Resources

Identifying Community Assets and Resources

University of Kansas

Checklist

A Pandemic Planning Tool for First Nations Communities

First Nations Health Managers Association

Guide   Checklist

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Widening the scope

1 Roadmap

- Digital planning guide
- Open-source database of resources

2 Accompaniment Program

- Virtual orientation
- Community workshops
- Direct support

3 Solidarity Network

- Partner organizations
- CommunityFirst Activators

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Photo by Sam Bumicho

Photos by Micaela Jimenez

Tana River County, Kenya

Villahermosa, Chiapas, Mexico

Reitoca, Honduras

Quetzaltenango, Guatemala

Photos by ECO-RE

Photos by Tzunun

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Perceptions

- **lower anxiety/stress** in the face of pandemic response

- more equipped to **share key COVID-19 messages** with their communities

- more equipped to **advocate for their communities' needs**

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Solidarity Network of Activators (Latin America)

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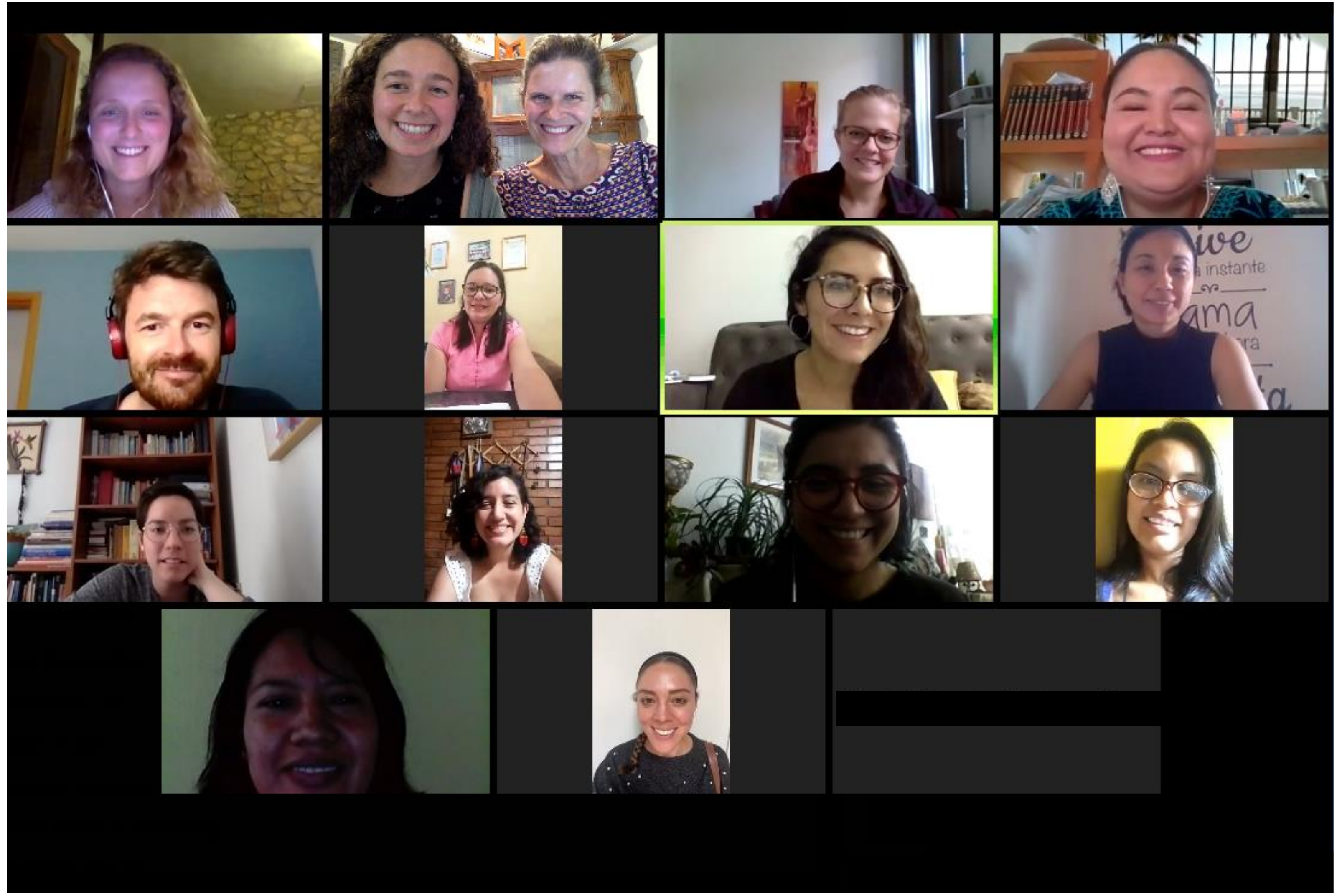
Words from the Activators

"Despite the challenges I have faced, being a part of this network has made me feel that I am not alone. Meeting others who are doing similar work, learning from others facing similar challenges, and having the support from SeeChange has given me **the confidence to continue to protect my community.**"

- Micaela, from the community of Tumbalá, Chiapas

Photos by Micaela Jimenez

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Reach

- **6,500** unique visitors

- **102** countries

- **290** community leaders trained

- **34** activators

- **11** communities accompanied in 7 countries

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Challenges & Limitations

- Virtual
- Funding
- M&E

Photo by SeeChange

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Lessons Learned

Photo by Sam Bumicho

- Partnerships
- Vulnerabilized groups
- Solidarity
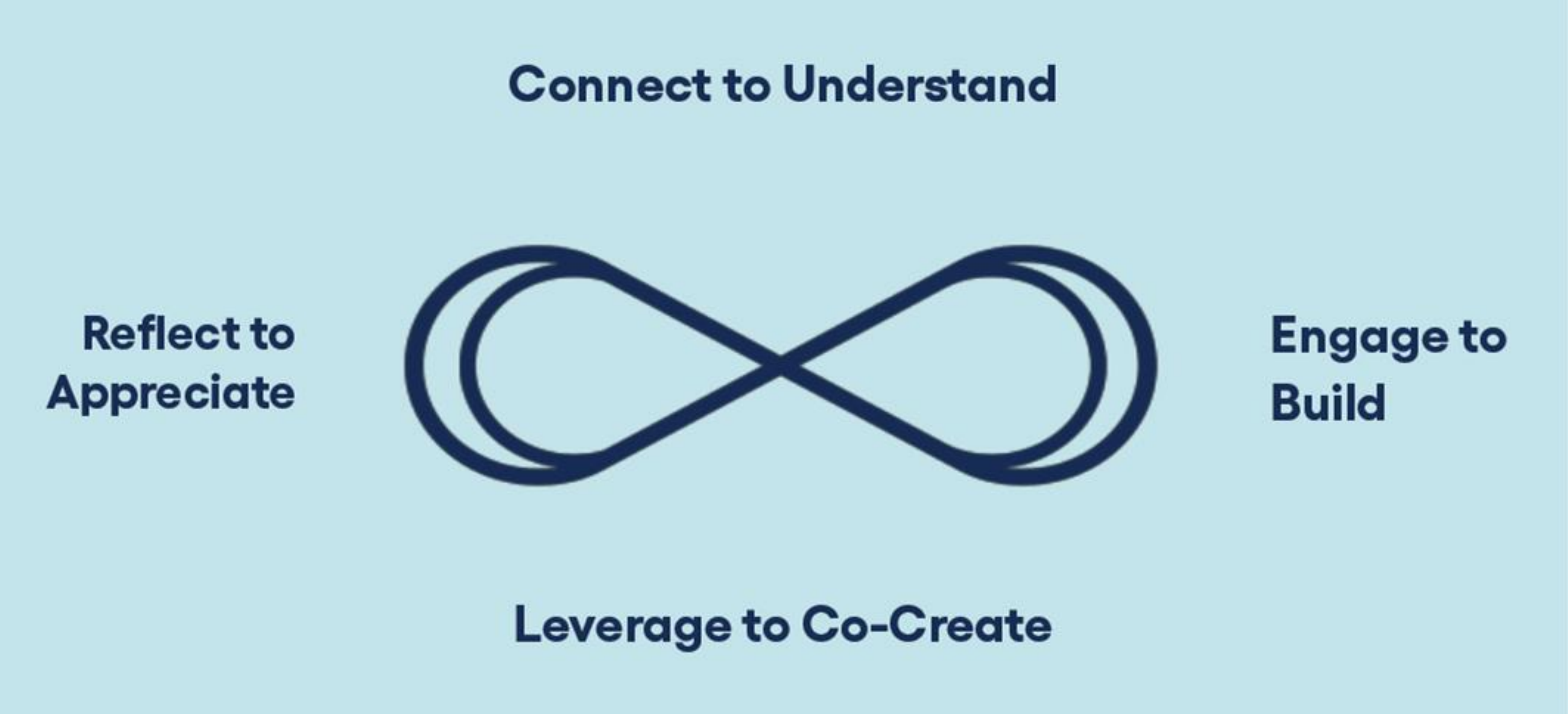- Community priorities & assets

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Beyond COVID-19

Photo by El Diario de Honduras

Photo by ECO-RE

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CommunityFirst

Connect to Understand

Reflect to Appreciate

Engage to Build

Leverage to Co-Create

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This innovation project did not involve human participants or their data; the MSF Ethics Framework for Innovation was used to help identify and mitigate potential harms.

Thank you!

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